



MEDIA ADVISORY

Arizona Hispanic Republicans Launch New GOP Group

For Immediate Release
Tuesday, September 15, 2009

Contact: Communications
info@somosrepublicans.com

Phoenix, AZ -- On the eve of Mexican Independence Day and Hispanic Heritage Month, we are proud to announce the launch of *Somos Republicans* – a grassroots Hispanic GOP organization in Arizona.

Our mission and goals are simple: Increase Hispanic GOP voter registration; Recruit Hispanic Precinct Committeemen; Promote Hispanic GOP candidates; and get more Republicans involved and elected to office.

For far too long, Hispanic Republicans have been neglected and taken for granted. *Somos Republicans* has something to say: “*We are Conservative in our beliefs and we will be active in politics and shape the new Republican face!*” We share the values and principles of the Republican Party, but our voices in the past have fallen on deaf ears.

When elected and party officials are quoted as saying such outlandish comments as, “Operation Wetback; Change the Constitution because of too many anchor babies in our country; and all the terrorists are coming through Mexico (knowing full well that the 9-11 terrorists came from Canada when they overstayed their visas)” it is no wonder why Republicans continue to lose elections and registration advantages.

17% of eligible voters in Arizona are Latino. How many elections are determined with a margin of victory or defeat with less than 17%? -- Almost all of them. Imagine the impact Latinos would have if all eligible Hispanic voters were registered to vote. *Somos Republicans* will work tirelessly to ensure that approximately 673,000 *eligible* Hispanic voters in Arizona are registered to vote, and will explain the Republican values of being pro-family, patriotic, pro-2nd Amendment, pro-religious freedom, pro-life, pro-Capitalism, supportive of the school voucher system, supportive of a strong military and national defense, against tax increases, for smaller government, and for humane immigration reform focusing on *legalizing labor* that would yield significant income gains for Americans and our households.

###